

## PRODUCT PORTFOLIO



### 40 POUND BUCKET (5 GALLONS)

Item Code: BUC501  
UPC: 718088347329



### 16 OUNCE TUB (1 POUND)

12/lb  
Item Code: TAH102  
UPC: 718088347299  
Case UPC: 718088347336

**Tahini** /ta:'hi:ni/ (also **tahina** /ta:'hi:niə) is a paste made from toasted and ground sesame seeds. It is commonly used in Middle Eastern and Mediterranean cuisines, and has been widely integrated into meatless, paleo and health-conscious menus. Tahini is a primary component in hummus and is highly regarded as a versatile ingredient in savory and sweet dishes.

# Soom®

428 E ERIE AVE.  
PHILADELPHIA, PA 19134

    [soomfoods.com](http://soomfoods.com)

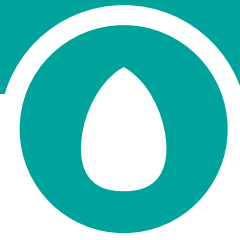
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## WHY SOOM TAHINI?

Soom Tahini is a healthful ingredient used by America's top chefs in their award-winning culinary creations. Soom Tahini has been recognized as the "it" ingredient by premiere publications such as Bon Appetit magazine, and is on-point with major industry trends.



Nutritional Facts and Certifications 



## NOTABLE CHEFS & QUOTES



### “ONCE I TASTED IT, I HAD TO SWITCH”

“Soom is a superior product and the Zitelman sisters are a joy to work with. Once I tasted it, I had to switch.”

*Michael Solomonov (James Beard Award Winner)  
(Bon Appetit 2015 dish of the year)*

### “YOU’VE NEVER HAD TAHINI LIKE SOOM.”

“You don’t have to be a tahini expert to know that some sesame seed pastes taste better than others. Well, maybe you don’t know because you’ve never had tahini like Soom.”

*Boston Globe*

### “I HIGHLY RECOMMEND THE SOOM BRAND.”

“I highly recommend the Soom brand. It’s light and mild, and a bit more versatile.

*Tina Ujlaki (Food & Wine)  
(5 Condiments to Add to Your Pantry in 2016)*

## Nutrition Facts

Amount Per Serving	32 grams	100 grams
<b>Calories</b>	219	684
<b>Calories from Fat</b>	172	537
<b>Total Fat</b>	19.2	60g
<b>Saturated Fat</b>	3.2	10g
<b>TransFat</b>	0	0g
<b>Cholesterol</b>	0	0mg
<b>Sodium</b>	64	200mg
<b>Total Carbohydrate</b>	3.8	12g
<b>Dietary Fiber</b>	3.7	12g
<b>Sugars</b>	0	0g
<b>Protein</b>	7.9	25g
<b>Calcium</b>	6	18.75%
<b>Iron</b>	8	25%

\*Percent Daily Values are based on a 2,000 calorie diet.

## CERTIFICATIONS

### Kosher

Buckets are certified “Badatz Israel”, OU, OK for “Kosher Mehadrin” products  
16 oz. tubs certified KVH Kosher



### Non GMO

Complies with non-GMO requirements of current E.U regulations (EC/1829/2003, EC/1830/2003)

**Organic:** Organic pending

**Dating:** all Soom Foods products are delivered with a minimum expiration date of six months

For more information please contact Amy Zitelman: [amy@soomfoods.com](mailto:amy@soomfoods.com)